821.1

## **NEWS RELEASES**

All news releases to the community, originating from staff or students, shall be cleared with the respective principal to prevent scheduling conflicts.

Students who have news releases pertaining to activities shall have the written approval of the activity advisor prior to communicating with the building principal.

All news releases affecting the entire District shall be approved and distributed from the District administrative office.

News releases shall be distributed to appropriate print, radio and television media to adequately communicate with intended clientele in the District.

CROSS REF.:	822, News Media Relations
APPROVED:	December 18, 1995
<b>REVISED</b> :	June 7, 1999